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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/071,945	02/05/2002	Max Schireson	ORCL-2000-136-01	3623

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WAGNER, MURABITO & HAO LLP
Third Floor
Two North Market Street
San Jose, CA 95113

EXAMINER

CHEUNG, MARY DA ZHI WANG

ART UNIT	PAPER NUMBER
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3694

MAIL DATE	DELIVERY MODE
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08/28/2007

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary

Application No.

10/071,945

Applicant(s)

SCHIRESON, MAX

Examiner

Mary Cheung

Art Unit

3694

All participants (applicant, applicant's representative, PTO personnel):

(1) Mary Cheung.(3) Glenn Barnes.(2) Bryan Failing.(4) Laya Wadgar.

Date of Interview: 08 August 2007.

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.

If Yes, brief description: _____.

Claim(s) discussed: 1.

Identification of prior art discussed: Bezos (US 6,029,141) and Dabney (6,643,663).

Agreement with respect to the claims f) ☐ was reached. g) ☐ was not reached. h) ☒ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

PRIMARY EXAMINER
MARY D. CHEUNG

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.


Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: 1) Discussed whether Bezos teaches the claim limitation "submitting log in information to the Web site to enable editing thereof". Examiner believes that Bezos teaches the associate uses the unique Associate ID for identifying himself to the merchant so that the merchant later can pay the associate the commission for referrals, and the associate also uses the ID for editing his website; thus, Bezos teaches this limitation. However, examiner recognizes that the difference between the applicant's invention and Bezos' teaching is that enabling editing the web pages of the e-commerce Web site after the submitting log in information, whereas Bezos teaches enabling the associate's own website not the merchant's website after submitting the Associate ID. The applicant was advised to amend the claim language to reflect this feature in order to overcome Bezos' teaching. 2) The applicant suggested to amend the "Web page" to "internet Web page" in order to overcome Dabney's teaching since Dabney only teaches editing intranet pages. Examiner believes that the difference between editing intranet pages and editing internet page is not a patentable feature.